

Canadian SETS new World Record!

November 1, 2008



EDMONTON — Stagewest's Executive Producer, Howard Pechet has set the Guinness World Record for producing the most theatre productions in the world.

It all started with an idea. Create a venue that would showcase the cities best dinner buffets with outstanding theatre productions headlined by internationally known celebrities such as television and movie stars with the likes of Ginger Rogers, Mickey Rooney, Loretta Swit, Shaun Cassidy and Sherman Hemsley.

Howard Pechet's vision of building a dinner theatre came to fruition on January 21, 1975 when Stage West Theatre Restaurant first opened its doors in Edmonton with the starlit of the 50's Gloria DeHaven in the Broadway production *The Gingerbread Lady*. Audiences were wowed. Stagewest quickly became the most popular entertainment venue in Canada, introducing Canadians to famous film and television stars while entertaining them with outstanding theatre productions.

Howard Pechet has created an empire through hard work and dedication. Since opening the doors of Stagewest he has been involved in all aspects of each and every production; from grueling negotiations, to meeting with directors, choreographers, casting the shows, approving set design, consulting on wardrobe and even shopping for props.

Calgary: 8989 Macleod Trail S., Suite 401, Calgary, Alberta T2H 0M2 Canada | 800.737.6782

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SINCE 1944



From London to New York and everywhere in between Howard Pechet has produced more plays than any other Theatre Producer in the world. The numbers speak for themselves over 485 Plays, cast 4,531 actors, retained 747 playwrights, employed 47,215 support staff and entertained over 2.2 million people.

Guinness World Records Officials announced in a personal letter to Howard Pechet last month,

“We are pleased to confirm that you have set the new Guinness World Record for ‘Most Prolific Theatre Producer’. Details of your achievement have been entered into our records as follows:

The Most Prolific Theatre Producer is Howard E. Pechet (Canada) who has produced 485 plays at ten different venues across Canada, between January 1975 and July 2008. Welcome to the very select club of Guinness World Records holders!”

Howard Pechet, Executive Producer of Stagewest, was presented with the Official Guinness World Records certificate honoring his achievement in a special ceremony last month while celebrating his 60th birthday.

FOR MORE INFORMATION, PLEASE CONTACT:

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