



STAGEWEST *hospitality*
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STAGE WEST TORONTO ELVIS FESTIVAL TO HOST ULTIMATE ELVIS TRIBUTE ARTIST CONTEST

Over 50 Competitors from Around the World to Take the Stage during Festival Weekend

Mississauga, ON (March 3, 2009) — The search is on for the Elvis tribute artist who best represents the Elvis legacy in the official Ultimate Elvis Tribute Artist Contest. This worldwide competition seeks to capture the true essence of the King of Rock N Roll. The Toronto/Mississauga competition, officially licensed by Elvis Presley Enterprises, Inc., will take place the weekend of April 4 and 5, 2009 at Stage West Hotel and Theatre, as part of the Stage West Toronto Elvis Festival. Contestants will be judged on talent, appearance, performance, stage presence, and their overall tribute to Elvis. The winner of the Toronto/Mississauga competition will earn a spot in the 2009 Ultimate Elvis Tribute Artist Contest finals, presented by Elvis Presley Enterprises, in Memphis during the annual Elvis Week celebration, August 8-16, 2009.

The Toronto/Mississauga competition will highlight 50 leading Elvis Tribute Artists (9 youths and 41 adults) from Canada, the United States, Great Britain and Australia. The Festival Directors are pleased to announce our 50 competitors listed in alphabetical order within their competition categories. (The list is attached)

Tickets for the Stage West Toronto Elvis Festival are selling fast for a weekend full of great events, shows and the Toronto/Mississauga Ultimate Elvis Tribute Artist Contest. For further information, about the festival, log onto www.torontoelvisfestival.com or call 905-925-HURT. To reserve your tickets visit www.stagewest.com. Tickets may also be purchased by calling the Stage West Box Office at 905-238-0042.

Calgary: 8989 Macleod Trail S., Suite 401, Calgary, Alberta T2H 0M2 Canada | 800.737.6782

Edmonton: 10240-124th street, Suite 304, Edmonton, Alberta T5N 3W6 Canada | 780.424.2921

Reservations & Information:

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About Elvis Presley Enterprises, Inc.

Elvis Presley Enterprises, Inc. (EPE) is based in Memphis, with additional offices in Los Angeles. In addition to Graceland and its related attractions in Memphis, including the Heartbreak Hotel, EPE is aggressively involved in a worldwide licensing program, merchandising, music publishing, and television, film, video, and internet projects. For more information on EPE and Graceland, visit www.elvis.com. EPE is a subsidiary of CKX, Inc. (www.ckx.com), a publicly traded company listed on the NASDAQ Global Market under the ticker symbol CKXE.

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